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IMMEDIATE RELEASE

RED LEDGES CELEBRATES GRAND OPENING OF JACK NICKLAUS SIGNATURE 12-HOLE GOLF PARK

HEBER VALLEY, Utah (August 4, 2016) — Red Ledges (www.redledges.com), a premier four-season mountain golf community just minutes from downtown Park City, recently celebrated its Grand Opening of the first-ever Jack Nicklaus Signature 12-hole Golf Park with the acclaimed golf course designer on-hand.

Responding to the growing trend of making golf more accessible and relevant to new, recreational, or busy players, Red Ledges has built the first ever Jack Nicklaus Signature 12-hole Golf Park—designed to be friendly, fun and approachable in a fast-paced world. The short layout and forgiving greens encourage family-friendly play while still providing an enjoyable round for the seasoned player. There are also several innovative features including multiple cups to aim for (a traditional 4” and a larger 8”) and in addition to traditional golf carts, the park offers new and exciting single rider, skateboard/snowboard-style vehicles. The course is comprised of 12 par-3 holes with the total yardage ranging from 1,013 yards to 1,745.

Owners specifically chose the name “Golf Park” over the traditional “golf course” because park activities like soccer, Frisbee, picnicking and dog walking are encouraged. It is a grand experiment to mix the cultures of family, park and golf.

“We are excited about the addition of this Golf Park to our community,” said Red Ledges COO Mitchel Burns. “We wanted to do something innovative and Jack has done a beautiful design for us. We wanted to remove the stuffiness of traditional golf and make the game more approachable and family-friendly. We believe this course will open up the game to more players, whether they are beginners, families, groups, or scratch players getting in a fast round after work.”

The Golden Bear helped open the Golf Park by hitting the ceremonial tee shot and then delighted members to a Q&A in order to provide further design insight.

“The team at Red Ledges had originally envisioned and discussed a nine-hole course that had a mix of par-3 holes and par-4 holes, so we originally started to design such a layout,” said Nicklaus, whose championship layout at Red Ledges opened in 2009 and has been named Best Golf Course in Utah by the Best of State Awards for seven consecutive years.

“But the more we toured the property and really started to get into the routing and strategy, it was apparent we needed to go another direction. The general concept with a short course is to give members an alternative to the larger golf course. Whether they are short on time; they are just beginning the game; or they simply want something different, a short course or a golf park should serve many people. To have a member go to the course and perhaps take a full golf bag so they can play a couple of par 4s did not necessarily meet the goals of the short course. Rather, what the developer wanted is a layout that can be played by juniors, women, seniors and beginners—or one that is simply a fun diversion for the core golfer and member.”

So in the midst of his first site visit, Nicklaus had the idea to convert the layout to 12par-3 holes.

“By designing a 12-hole, par-3 course, the member can play with a small bag or just a handful of clubs. And while it sounds simple, the course being 12 holes gives them the option of playing something a little longer than nine holes and shorter than 18 holes. Players can also break it up in a way where they can divide the layout in various ways to customize their experience—from playing as few as six holes to as many as 18,” Nicklaus said.

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About Red Ledges

Red Ledges is a premier private recreational mountain community in Heber Valley, Utah, featuring two Jack Nicklaus Signature Golf Courses, the Jim McLean Golf School, the Cliff Drysdale Tennis School, an extensive equestrian program, a swim and fitness club and two private member ski lounges in Deer Valley. Spanning nearly 2,000 acres in Utah’s Wasatch and Uinta mountain ranges, Red Ledges offers 1,200 estate homesites and thoughtfully designed homes with dramatic views of the unique red rock formations and surrounding Rocky Mountain peaks. For more information, visit www.redledges.com.

About Nicklaus Design

The Nicklaus Companies is dedicated to promoting excellence in the game of golf, preserving its great traditions and growing the game. For nearly 50 years, the mission of the Nicklaus Companies has been to enhance the golf experience, and to bring to the national and international consumer, golf-related businesses and services that mirror the high standards established in the career and life of Jack Nicklaus.

Products and services include golf-course design, development of golf and real estate communities, and the marketing and licensing of golf products and services. Nicklaus Design, recognized as the world leader in golf course design, has created almost 400 courses worldwide, open for play in 41 countries and 39 U.S. states. Of those, Jack Nicklaus has designed, co-designed or re-designed over 290 courses around the globe, close to 100 of which have been ranked in various national or international Top-100 lists.

For more information on Nicklaus Design or the Nicklaus Companies, please visit nicklaus.com.